

Charlotte Sferruzza

Product designer

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Work experience

- 2017**
Now | **Product designer at Onfido**
I work on the UX/UI design for Onfido's mobile SDKs. My work goes all the way from research and stakeholder interviews to high-fidelity designs and usability testing. I also work with the design team to reinforce our brand and build a design system.
- LONDON, UK
- 2016**
2017 | **UX/UI designer at Startup Palace**
From UX research to high-fidelity designs, I thought and built user experiences for companies like Manitou and Finple. I also provided my expertise to help entrepreneurs think and design their products during workshops and UX audits.
- NANTES, FRANCE
- 2016** | **UX designer at Eventbrite**
User-centered UX design with a mobile-first approach. I worked on various web and mobile projects to improve Eventbrite products for both organisers and attendees.
- SAN FRANCISCO, USA
- 2016** | **UX designer at DoYouBuzz**
I provided DoYouBuzz a complete UX audit, UI revision and concrete solutions to improve their web product and their user onboarding experience.
- NANTES, FRANCE
- 2013** | **UX/UI design intern at Escale**
I designed ergonomic websites interfaces based on existant architectures for various startups and bigger companies.
- NANTES, FRANCE

Education

- 2015**
2016 | **Double Master's Degree**
> **Tangible Interfaces** at L'École de design Nantes Atlantique
> **Innovative Services DU DESSiIN** at Polytech Nantes
I designed tangible interfaces, innovative user experiences and connected devices using user-centered technologies. I worked on context-aware services and smart objects.
- NANTES, FRANCE
- 2014** | **1st semester of a Master's Degree at Swinburne University of Technology**
I improved my skills in information design, UI/UX design, research, advertising, web design and UX research. I also did pro-bono work for an Aboreginal people's association.
- MELBOURNE, AUSTRALIA
- 2013** | **European Bachelor of Design at L'École de design Nantes Atlantique**
UI/UX design, web design, service design, brand design, team management, prototyping.
- NANTES, FRANCE
- 2012** | **Foundation year in design at L'École de design Nantes Atlantique**
Spatial, product, interaction and graphic design, drawing.
- NANTES, FRANCE
- 2011** | **High school diploma (Baccalauréat)**
- NANTES, FRANCE

Awards

- 2016** | **Incubator Award - Best Smart Object**
IoT & service design
Munka (smart safety shoe for farmers)
- NANTES, FRANCE
- 2014** | **1st prize - Samsung Electronics Contest**
Mobile app design & service design
Grocery Guard (Android app)
- MELBOURNE, AUSTRALIA

Skills

Creative fields

- **Interaction design**
UI/UX | Mobile | Web | Storytelling
Internet of Things | HTML/CSS
- **Graphic design**
Print | Photography | Branding | Dataviz
- **Service design**
Business canvas | Blueprint | User flows

Tools

- **Creative tools & Prototyping**
Photoshop | Illustrator
InDesign | Premiere | After Effects | Sketch | InVision app
- **3D modeling/texturing**
3DS Max | Keyshot

Soft skills

- **Public speaking**
Conferences | Public presentations
- **Organization**
Team work | Project management
- **Research**
User testing | Essays

Languages

- Salut !** | **French**
Native speaker
- Hi!** | **English**
Excellent command (TOEIC)
- ¡Hola!** | **Spanish**
Beginner (currently learning)

Hobbies

- Expolaroid**
Co-founder & Visual designer
Every year since 2013, my association promotes instant photography through exhibitions around the world.
[expolaroid.com](#)

References

- Vincent Guillevic** | vincent.guillevic@onfido.com
Lead Product Designer at Onfido
- Mathieu Le Gac** | mathieu.legac@startup-palace.com
Founder Startup Palace
- Jeff Zundel** | **Ask me for contact**
Senior UX Designer at LinkedIn (previously UX Designer at Eventbrite)